

EQUINE HIPPIQUE CANADA

February 10, 2010

Hayes Co. Named as the Recipient of the 2009 Equine Canada / Just Add Horses Environment Award

Ottawa, Ontario— Equine Canada proudly announces that the recipient of the 2009 Equine Canada / Just Add Horses Environment Award is Hayes Co.

The Equine Canada / Just Add Horses Environment Award recognizes a member of Equine Canada who practices and promotes outstanding and environmentally-friendly stewardship practices.

With the inception of the Collingwood Horse Show in 1986, so began Hayes Co.

Comprised of the members of the Hayes show jumping family, Hayes Co. managed the Collingwood Horse Show in Collingwood, ON, for 21 years and currently organizes the National Capital Show Jumping Tournaments in Ottawa, ON, and the Ocala Jumping Classic in Ocala, FL.

At each of these shows Hayes Co. implements a strict recycling program for everything from cans and paper to manure. Arrangements are made in the respective communities to have recyclables picked up for processing, while in the case of the National Capital Classic, a local strawberry farmer was offered free delivery of the show's accumulated manure for use in his farming initiative.

Hayes Co. also encourages participants and spectators at their shows to follow suit in these environmental practices, demonstrating that if it can be done at a large scale event such as theirs, that surely people can do this at home as well.

"We are very honoured to receive this award because we care about the environment, it is so easy to do and it is an essential way to preserve the land and the environment, which is so precious to us," said Ainsley Hayes of Hayes Co. "Thank you to Equine Canada and Just Add Horses for recognizing the importance of the environment with this award. We hope that everyone in our equestrian community can continue to do their part."

This award sees the partnership of Equine Canada and Alex Milne and Associates, the makers of Just Add Horses products, and recognizes a member of Equine Canada who practices and promotes outstanding and environmentally-friendly stewardship practices.

At the Equine Canada Annual Awards Gala, on Saturday February 6, 2010, in Montreal, QC, Ainsley Hayes of Hayes Co. was awarded the 2009 Equine Canada / Just Add Horses Environment Award.

About Equine Canada

Equine Canada is Canada's national governing body for equestrianism. A member-driven, charitable institution, it is the executive branch of the Canadian Equestrian Team, and the national authority for equestrian competition; the national voice for recreational riders; and the national association for equine welfare, breeding, and industry. Equine Canada is recognised by the Government of Canada, the International Equestrian Federation (FEI), and the Canadian Olympic Committee as the national organisation representing equestrian sport and equine interests. For more information about Equine Canada, please visit www.equinecanada.ca.



ATTACHED PHOTO

At the Equine Canada Annual Awards Gala, on Saturday February 6, 2010, in Montreal, QC, Hayes Co. was awarded the 2009 Equine Canada / Just Add Horses Environment Award. Photo ID—Ainsley Hayes of Hayes Co. and Dean Leifso, chair of the Equine Canada awards committee. Photo Credit—Normand Huberdeau